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What's going on up there:
The SRO outlook for satellites

Broadcasting Nov 19

The newsweekly of broadcasting and allied arts

Our 49th Year 1979

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EDITOR PAPER

The Week in Brief

THE LOST HOUR ☐ Family viewing rears its head again as a federal appeals court says, in effect, that the FCC should have been the first stop for plaintiffs in the case. Next step is up in the air. **PAGE 28.**

FRIENDLY EXCHANGE ☐ House oversight hearings for the FCC produce no fireworks; indeed, some praise is elicited for the commission. **PAGE 28.**

TEHERAN INCIDENT ☐ As U.S. network and station news teams descend on the scene of international crisis, one gets too close. An NBC-TV crew is temporarily seized. **PAGE 32.**

CARL BERNSTEIN TO ABC ☐ The *Washington Post* man of Watergate fame to take over as head of the Washington news bureau. **PAGE 33.**

RCA'S NUMBER-TWO MAN ☐ Maurice Valente of ITT is tapped by Griffiths to be president, chief operating officer and a director. **PAGE 34.**

UNDER INSPECTION ☐ A House Judiciary subcommittee begins hearings on copyright legislation to see if changes are warranted in the 1976 bill, especially in light of the cable retransmission consent proposal. **PAGE 34.**

SATELLITES: THE BIRDS IN FULL FLIGHT ☐ Demand is outstripping supply as more and more broadcast services look to the skies for transmission facilities. This "Special Report" examines the companies that have launched satellites in geostationary orbit, who their customers are and how they are being served. **PAGE 36.** A capsule look at some of the key figures on the satellite landscape. **PAGE 46.**

25 AND STILL GROWING ☐ TVB draws 650 to its silver anniversary meeting in Atlanta where key speakers address the opportunities and challenges that lie ahead for television. **PAGE 48.** Workshops at the conference get down to the local level, stressing what stations can do to boost their revenues. **PAGE 54.**

ELLER QUITS GANNETT ☐ Disagreements with top management are cited by the head of subsidiary Combined Communications Corp. Broadcast reins are turned over to Flanagan. **PAGE 60.**

ABC-TV BETS ON '3 ☐ Marcia Carsey and her prime-time crew ready six comedies and seven dramas as second-season replacements. **PAGE 62.**

CBS-TV SHUFFLES TOO ☐ The network chalks in four new series and shifts three existing ones in moves affecting four nights. **PAGE 64.**

BEND BUT NOT BREAK ☐ CBS-TV's Rosenfield contends the new communications media may affect commercial TV's audience, but that the networks will adjust and still prosper. **PAGE 68.**

FTC RESTRAINTS ☐ The House and Senate are close to a vote on a measure that would limit the commission's power. The White House and FTC make their cases against restrictions. **PAGE 70.**

CLOCK RUNNING OUT ☐ With Congress set to adjourn Dec. 14, the prospects for legislation that would amend the Communications Act continue to diminish. **PAGE 72.**

STATUTE OF CLAY ☐ The Justice Department and the FCC tell Congress that they could not defend the constitutionality of the Public Broadcasting Act that forbids editorials on noncommercial stations. **PAGE 72.**

MUTUAL'S MAN FOR ALL REASONS ☐ Martin Rubenstein isn't satisfied that MBS is the biggest radio network in existence. He also wants it to be the best in programing, profits, people and in all the other areas that he oversees as executive vice president and member of Mutual's executive committee. **PAGE 97.**

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FM actions

■ KKAA(AM) Aberdeen, S.D.—Granted CP increasing daytime power to 10 kw; change type of trans.; conditions (BP-20, 453). Action Oct. 19.

■ KBSN(AM) Crane, Tex.—Granted CP to make changes in ant. sys.; change TL and SL to 5.8 miles North of Crane; change tower; increase height of tower (BP790214AC). Action Oct. 26.

■ KRQK(FM) Lompoc, Calif.—Granted mod of CP to move TL approximately 200 ft. from present; change type trans.; change ant. (BMPH790810AK). Action Oct. 22.

■ WKZW(FM) Peoria, Ill.—Granted CP to make changes in ant. sys.; change type of trans.; change type of ant.; change TPO; ERP: 40 kw (H&V); ant. height: 550 ft. (H&V) (BPH790827AP). Action Nov. 2.

■ KGRS(FM) Burlington, Iowa—Granted CP changing type of trans.; change TPO; ERP: 100 kw (H), 21.5 kw (V); ant. height: 360 ft. (H) 320 ft. (V) (BPH790820AL). Action Oct. 26.

■ KGNO-FM Dodge City, Kan.—Granted CP to utilize former trans. and ant. as aux., to be located at 1 mile N of Dodge City on Avenue A; to be operated on ERP: 25 kw (H); ant. height: 165 ft (H) (BPH790806AZ). Action Oct. 22.

■ WBOS(FM) Brookline, Mass.—Granted CP to make changes in ant. sys.; change type of trans.; change type ant.; change TPO; ERP: 13 kw (H&V); ant. height: 860 ft. (H&V) (BPH790824AG). Action Oct. 26.

■ WBOS(FM) Brookline, Mass.—Granted CP to make changes in ant. sys.; install new aux. trans.; change type of ant.; change TPO; ERP: 33 kw (H&V); ant. height: 295 ft. (H&V); conditions (BPH790824AH). Action Oct. 26.

■ KKOZ(FM) Billings, Mont.—Granted CP to change type of trans.; change TPO; ERP: 35 kw (H); ant. height: -30 ft. (H) (BPH790827AR). Action Nov. 2.

■ WFAH-FM Alliance, Ohio—Granted mod. of CP to make changes in ant. sys.; install new aux. trans.; change type of ant.; change TPO; ERP: 13 kw (H&V); ant. height: 500 ft. (H&V) (BMPH790803AK). Action Oct. 26.

■ KICE(FM) Bend, Ore.—Granted CP to make changes in ant. sys.; change type of trans.; change SL and remote control to Waterside Bldg., 2445 N.E. First St., Bend; change TPO; ERP: 100 kw (H), 40 kw (V); ant. height: 600 ft. (H&V) (BPH790809AL). Action Oct. 26.

■ WZZO(FM) Bethlehem, Pa.—Granted CP to increase ERP: 12 kw (H&V); and ant. height: 630 ft. (H&V); conditions (BPH790814AH). Action Oct. 26.

■ WGSX(FM) Bayamon, P.R.—Granted CP changing TL to 1.1 miles NE of KM 9.2 Barrio Cubuy, P.R.; change type of trans.; make changes in ant. sys.; ERP: 7.0 kw (H&V); ant. height: 1745 ft. (H&V) (BPH10996). Action Oct. 19.

■ KEAN-FM Abilene, Tex.—Granted mod of CP decreasing ant. height to 810 ft. (H&V) (BMPH791015AE). Action Oct. 29.

■ KMCV(FM) Conroe, Tex.—Granted CP to make changes in ant. sys.; change TL to on Highway 1485 outside Grangerland, Tex.; change SL and remote control to Interstate 45, Spring, Tex.; change trans.; change type of ant.; change TPO; ERP: 100 kw (H&V); ant. height: 570 ft. (H&V) (BPH790716AJ).

■ KYKX(FM) Longview, Tex.—Granted CP to change TPO and decrease ant. height to 950 ft. (H&V) (BPH790904AL). Action Oct. 22.

TV actions

■ KCOP(TV) Los Angeles—Granted CP changing type aux. ant.; conditions (BPCT790806KF). Action Oct. 15.

■ KCOP(TV) Los Angeles—Granted CP changing type ant.; make changes in ant. structure; ERP: 107 kw; MAXERP: 162 kw; ant. height: 2950 ft (BPCT790806KE). Action Oct. 15.

■ WKID(TV) Fort Lauderdale, Fla.—Granted CP changing type of trans.; ERP: 661 kw (H); MAXERP: 2140 kw (H); ant. height: 1020 (H) (BPCT790606KH). Action Oct. 30.

■ WJKS-TV Jacksonville, Fla.—Granted CP changing type trans.; change type ant.; ERP: 1450 kw (H); MAXERP: 1570 kw (H); ant. height: 990 ft. (H) (BPCT790608KF). Action Oct. 30.

■ *WFSU-TV Tallahassee, Fla.—Granted CP changing type of ant.; ERP: 316 kw; MAXERP: 316 kw; ant. height: 760 ft. (BPET790718KF). Action Oct. 30.

■ WSBK-TV Boston—Granted CP to change ERP: 1170 kw; MAXERP: 3160 kw; ant. height: 1160 ft. (BPCT790628KG). Action Oct. 30.

■ KDNL-TV St. Louis—Granted CP to change ERP: 1950 kw; MAXERP: 2190 kw; ant. height: 1100 ft.; conditions (BPCT790629KI). Action Oct. 30.

■ KNME-TV Albuquerque, N.M.—Granted CP changing TL to Sandia Crest, 13 miles NE of Albuquerque; change type of ant.; and ant. height: 4226 ft. (BPET790123LE). Action Oct. 30.

Ownership Charges

Actions

■ WFNE(FM) Forsyth, Ga. (100.1 mhz, 3 kw)—Broadcast Bureau granted assignment of license from Forsyth Broadcasting Co. to P.O.S Inc. for $257,500. Seller is owned by Carment D. Trevitt, who also owns WQMT(FM) Chatsworth, Ga. Buyer is owned by Larry R. Picus, who also owns half interest in WOBS(AM) New Albany, Ind. He has recently sold, WPDQ(AM) Jacksonville and WKUE(FM) Green Cove Springs both Florida (BALH790725HK). Action Nov. 1.

■ WNRS(AM) Saline and WIQB(FM) Ann Arbor, both Michigan (AM: 1290 khz, 500 w-D; FM; 102.9 mhz, 10 kw)—Broadcast Bureau granted assignment of license from Radio Ann Arbor Inc. to Lake America Communications for $1,235,000. Seller is owned by John B. Casciani, who has no other broadcast interests. Buyer is partnership of Thomas Merriman and Ernie Winn. Merriman is founder and former chairman of TM Programing and TM Productions of Dallas, both companies now owned by Shamrock Broadcasting. Winn, who has been general manager of TM Programing since 1971, will take over as general manager of stations upon closing (BAL790918EI, BALH790918EJ). Action Nov. 7.

■ WAPT(TV) Jackson, Miss. (ch. 16)—Broadcast Bureau granted transfer of control of Television American Sixteen Inc. from stockholders (100% before; none after) to Clay Broadcasting Corp. of Mississippi Inc. (none before; 100% after). Consideration: 7,905,878. Sellers are Louis C. Hopper and family, Louis A. Farber, Robert G. Nichols and family, Curtis D. Roberts, William Neville and Russell Birmingham. Hopper and Roberts own 1/3 each in WLIN(AM) Jackson, Miss. Buyer is owned by Lyell B. Clay and family. It also owns WWAY(TV) Wilmington, N.C.; KFDX-TV Wichita Falls and KJAC-TV Port Arthur, both Texas, and three West Virginia newspapers. George Diab is vice president in charge of television operations. (BTCTV790829KF, BALCT790829KG). Action Nov. 7.

■ WPNM(FM) Ottawa, Ohio (106.3 mhz, 3 kw)—Broadcast Bureau granted assignment of license from Triplett Broadcasting Co. to WPNM Inc. for $400,000. Seller, owned by Wendell A. Triplett (51%) and his wife, Donna (49%), also owns WTOO-AM-FM Bellefontaine, Ohio. It has also purchased WRWR(AM) Port Clinton, Ohio (see below). Buyer is owned by Charles R. Earl (51.6%) and seven others. Earl has also purchased Triplett's WYAN-FM Upper Sandusky, Ohio (BALH790809GY). Action Nov. 1.

■ WRWR-FM Port Clinton, Ohio (94.5 mhz, 6.7 kw)—Broadcast Bureau granted assignment of license from Ohio Radio Inc. to Triplett Broadcasting for $381,000. Seller is principally owned by Annette W. Reider as beneficiary of late husband's estate (26%); rest of stock is held by large group of local residents. Seller also owns WKTN(FM) Kenton, Ohio. Triplett has sold WPNM(FM) Ottawa, Ohio (BALH790731EL). Action Nov. 1.

■ WSPD(AM) Toledo Ohio (1370 khz, 5 kw)—Broadcast Bureau granted assignment of license from Storer Broadcasting Co. to WSPD Inc. for $3.3 million. Buyer is owned by Willard Schroeder (56%), Edsko Hekman (28%), Michael Lareau (10%) and Clifford Christenson (6%). Group also owns WOOD-AM-FM Grand Rapids, Mich. (BAL790614HN). Action Nov. 8.

■ KTOW(AM) Sand Springs, Okla. (1340 khz, 500 w-D, 250 w-N)—Broadcast Bureau granted assignment of license from Proud Country Entertainment Inc. to Music Sound Radio Inc. for $250,000. Seller is owned by American Entertainment Corp. Buyer is owned by John B. Jarrett III, Luther C. Graham and Joe Bowen (33.3% each). Jarrett and Graham own Sand Springs, Okla., steel fabrication investment, sand mining company and land development companies. Neither has other broadcast interests. Bowen is Sand Springs carpet retailer and former general manager of KTOW. (BAL790918EK). Action Nov. 7.

■ KGOL(FM) Lake Jackson, Tex. (107.3 mhz, 28 kw)—Broadcast Bureau granted assignment of license from Coastal Broadcasting Inc. to John Brown Broadcasting Inc. for $784,000. Seller is principally owned by Jim T. Payne and Lewis Wilburn (44% each). It also owns KBRZ(AM) here. Buyer is owned by John Brown University; Dr. John E. Brown Jr. is president. It also owns KUOA(AM)-KMCK(FM) Siloam Springs, Ark., and KGER(AM) Long Beach, Calif. (BALH790214ES). Action Nov. 7.

In Contest

Procedural rulings

■ Tucson, Ariz. (Golden State Broadcasting Corp. et. al.) **FM PROCEEDING:** (BC Docs. 79-56-60—ALJ Frederic J. Coufal, by three separate actions, ruled on nine petitions to enlarge issues, action Nov. 1; granted petition by Tucson Community Broadcasting Inc. and amended its application to show time extension on bank loan commitment, granted petition by Old Pueblo Broadcasting Corp. to show change of employ-

Summary of broadcasting

FCC tabulations as of August 31

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4521	5	21	4547	86	4633
Commercial FM	3109	2	52	3163	142	3305
Educational FM	983	0	31	1014	76	1090
Total Radio	8613	7	104	8724	304	9028
Commercial TV						
VHF	514	1	2	517	8	525
UHF	218	0	2	220	60	280
Educational TV						
VHF	98	1	6	105	5	110
UHF	152	2	4	158	7	165
Total TV	982	4	14	1000	80	1080
FM Translators	273	0	0	273	117	390
TV Translators						
UHF	1186	0	0	1186	363	1549
VHF	2432	0	0	2432	219	2651

*Special temporary authorization

**Includes off-air licenses